

# Professional Development Guide

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Workshops  
and  
Services

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## introduction

# Professional Development for Leadership of Technical and Data Focused Teams

Education is undergoing a transformation, relating in this data and technical focused environment is vital to promote more flexible, adaptive, and personalized learning.

As the educational ecosystem increases in complexity, educators are recognizing that the work of a leader involves far more than it did 20, 10, or even 5 years ago.

Today, leaders are called upon to build organizational strength in a rapidly changing technological, political, and professional development environment.

Our workshops recognize that data management expertise and digital communication skills, collaboration, teambuilding, and decision-making are “people skills” that are necessary at all levels of the organization.

Whether it’s interfacing with data applications, developing a data management architecture vision, improvement in day-to-day operations, or communicating/applying technology vision, leaders today must be able to enlist the engagement of all those whom they lead.

**Custom programs are available upon request**

# Interfacing with Data Applications for Learning

New instructional applications can add value for learners and teachers alike, but can be a dangerous time sink if not managed properly

There is a lot to consider when introducing new applications. Some of the most important issues include:

- Privacy and Security
- Data Collection including SSO, Compliance, and Rosters
- Training/Sustainability



## Interfacing with Data Applications for Learning

# Program Details

<b>Description</b>	<b>A one day PD course on interfacing with data applications for learning - the do's and don'ts of bringing applications into your eco-system</b>
Takeaway	<ul style="list-style-type: none"><li>• A discussion and white paper regarding integrating data applications in public districts.</li><li>• A week later follow up discussion to connect and review a Bardic Systems developed interoperability map of your learning ecosystem.</li><li>• A badge and a certificate at the end of the day worth one CEU.</li></ul>
Audience	Educators and Curriculum people at the building and district level
Price	\$500 a person, minimum of ten people

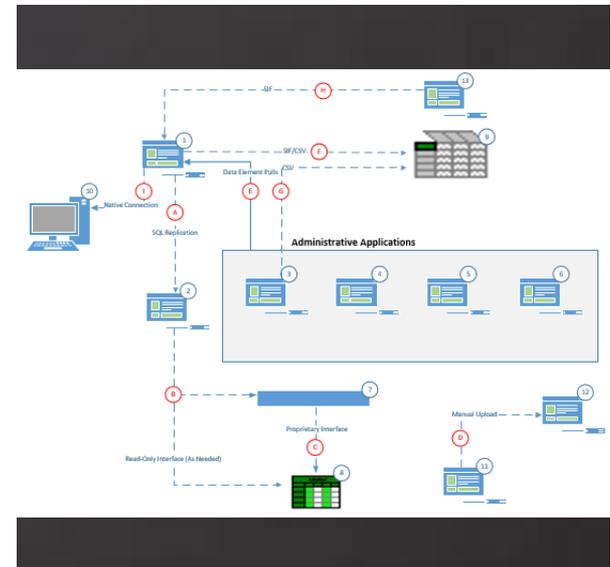
## developing infrastructure

# Professional Development for Data Management Architecture

Having the proper Data Management Architecture can be the difference when trying to executing on educational goals.

Understanding the current architecture and issues is vital to developing an effective future state architecture which serves the needs of the district. Other key considerations are how to build on standards already present in the space:

- Interoperability Standards
- Technology Standards
- Platform Standards
- User-device standards



## Data Management Architecture Workshop

# Program Details

<b>Description</b>	<b>A two day workshop on Data Management Architecture</b>
Takeaway	<ul style="list-style-type: none"><li>• We will document foundational features and functions of your organization's learning eco-system.</li><li>• We will discuss initial standards, controls, and privacy concerns that are actionable for you.</li><li>• At the completion of the workshop each attendee will receive 2 CEU's.</li></ul>
Audience	CIOs, Tech Directors of Districts
Price	\$1200 per person, minimum of 5 people

## Communication and Leadership

# Professional Development For Leading K-12 Technical Teams

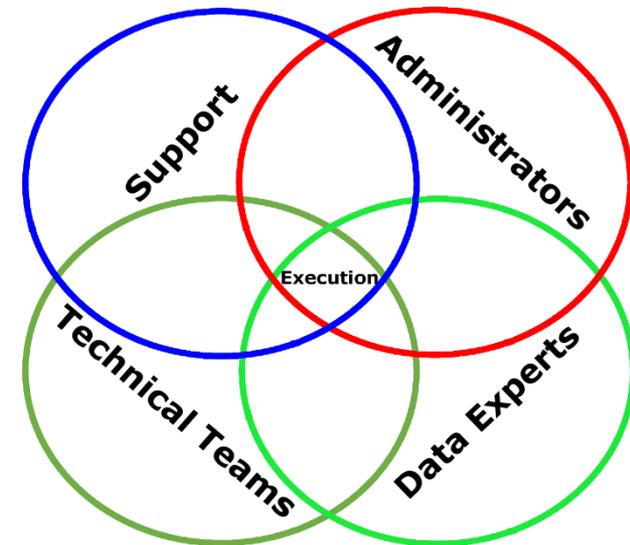
There are a number of key stakeholders in executing technology projects. Often they do not communicate effectively.

Different technical team members have a focus which is their own. Technical people are not data people. Support people are often neither. None of them necessarily understand administrators or project managers.

Part of the issue is an expectation and communication gap. Technology staff, data staff, network staff, and support staff all communicate in different and unique ways.

Each group uses a set of jargon and key words which may be the same ones that you are using but mean something a little- or a lot- different.

They also may not understand how to communicate with you or your larger set of priorities.



**A Guide to Leading K-12 Technical Teams**

# Program Details

<b>Description</b>	<b>Four hour workshop, we walk through the roles and personas, then take a few examples from real life with the participants and work to resolve communication issues</b>
Takeaway	<ul style="list-style-type: none"><li>• A strategy/approach for building the relationships and communications in your community.</li><li>• A high-level approach to building a communication plan to the various roles and personas that need to work with each other.</li><li>• Follow-up discussion a week following the workshop to review key takeaways in the context of your specific district staff.</li></ul>
Audience	Superintendents, SEA Directors, Principals, Ed Tech Vendor VPs
Price	\$750 a person, 5 person minimum

## A Guide to Leading K-12 Technical Teams II

# Program Details

<b>Description</b>	<b>Individual coaching for a leader and their staff and do a three part engagement where we work with</b> <b>1) The leader</b> <b>2) Their staff</b> <b>3) The whole team together</b>
Takeaway	<ul style="list-style-type: none"><li>• A vetted outline of efficient and effective communication structures for district.</li><li>• An alignment document between the leadership vision, the board goals, the technical team's plans, and the management's project plans.</li><li>• A communication plan on all projects.</li><li>• A greater understanding of the gaps and barriers that exist between roles in the team.</li></ul>
Audience	Education Leaders and Staff
Price	\$10,000

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“We have to transform the way we think about data from a hammer that’s going to hurt teachers to a flashlight that’s going to help them.”

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**Data Quality Campaign -- Executive Director Aimee Guidera**



**contact information**

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